



## Binsted Online Magazines Banner Sponsorship Opportunities

### Online Magazine

Place your banner advert at the top of our online magazines and link through to your website. Each banner appears for 20 seconds before cycling to the next and there are a maximum of six banner adverts per issue to allow greater exposure which cycle in order (1, 2, 3, etc.).

Banner dimensions are the generally assumed standard "Full Banner" size of 468 pixels wide by 60 pixels high. Banners and links will last for the duration of the issue and cannot be changed mid-issue. Any new adverts or links will be changed at the next available issue.

#### Requirements:

- Banner advertisement sized 468 x 60px supplied as JPG or Flash (running at 60 fps, conforming to Flash 10 and animation only - no code or ActionScript to be included).
- **Please note animated GIF's are not supported.**
- Confirmed website address for linking

	Position	Dimensions	Cost (per issue)	Maximum adverts (per issue)
<b>IBP</b>	Top of online mag	468 x 60px	£200	6
<b>FPPI</b>	Top of online mag	468 x 60px	£200	6
<b>CHP</b>	Top of online mag	468 x 60px	£200	6

Additional fee for oversized banners (per issue): £65

*Unfortunately we cannot offer agency discounts for online banner adverts.*

### Email Announcement

Once per issue an email is distributed to our registered readers advising that the latest online edition is now available. Within this email you can have an exclusive banner advert that appears at the top of the email. Like the online magazines this can link to any website but is limited to only one advert per email and is only distributed once per issue.

#### Requirements:

- Banner advertisement sized 468 x 60px supplied as JPG or GIF (**animated GIF's are not supported**)
- Confirmed website address for linking

	Position	Dimensions	Cost (per email)	Maximum adverts (per email)
<b>IBP</b>	Top centre of announcement email	468 x 60px	£249	1
<b>FPPI</b>	Top centre of announcement email	468 x 60px	£249	1
<b>CHP</b>	Top centre of announcement email	468 x 60px	£249	1

*Unfortunately we cannot offer agency discounts for email announcement banners.*



### Placement & Copy Deadlines 2019



	Order Deadline	Copy Deadline
January	6 December 2018	13 December 2018
February	17 January 2019	24 January 2019
March	14 February	21 February
April	14 March	21 March
May	16 April	25 April
June	16 May	23 May
July	11 June	18 June
August	18 July	25 July
September	16 August	23 August
October	12 September	19 September
November	17 October	24 November
December	13 November	20 November

## FOOD PACKER

& PROCESSOR INTERNATIONAL

	Order Deadline	Copy Deadline
January/February	4 January	10 January
March/April	28 February	7 March
May/June	2 May	9 May
July/August	4 July	11 July
September/October	30 August	6 September
November/December	30 October	7 November

## CHP Packer

Cosmetic, Healthcare & Pharmaceuticals Packer INTERNATIONAL

	Order Deadline	Copy Deadline
February/March	31 January	7 February
April/May	4 April	11 April
June/July	30 May	6 June
August/September	1 August	8 August
October/November	3 October	10 October
December/January	25 November	2 December