



Binsted Online Magazines Banner Sponsorship Opportunities

Online Magazine

Place your banner advert at the top of our online magazines and link through to your website. Each banner appears for 20 seconds before cycling to the next and there are a maximum of six banner adverts per issue to allow greater exposure which cycle in order (1, 2, 3, etc.).

Banner dimensions are the generally assumed standard "Full Banner" size of 468 pixels wide by 60 pixels high. Banners and links will last for the duration of the issue and cannot be changed mid-issue. Any new adverts or links will be changed at the next available issue.

Requirements:

- Banner advertisement sized 468 x 60px supplied as JPG or Flash (running at 60 fps, conforming to Flash 10 and animation only - no code or ActionScript to be included).
- **Please note animated GIF's are not supported.**
- Confirmed website address for linking

	Position	Dimensions	Cost (per issue)	Maximum adverts (per issue)
IBP	Top of online mag	468 x 60px	£200	6
FPPI	Top of online mag	468 x 60px	£200	6
CHP	Top of online mag	468 x 60px	£200	6

Additional fee for oversized banners (per issue): £65

Unfortunately we cannot offer agency discounts for online banner adverts.

Email Announcement

Once per issue an email is distributed to our registered readers advising that the latest online edition is now available. Within this email you can have an exclusive banner advert that appears at the top of the email. Like the online magazines this can link to any website but is limited to only one advert per email and is only distributed once per issue.

Requirements:

- Banner advertisement sized 468 x 60px supplied as JPG or GIF (**animated GIF's are not supported**)
- Confirmed website address for linking

	Position	Dimensions	Cost (per email)	Maximum adverts (per email)
IBP	Top centre of announcement email	468 x 60px	£249	1
FPPI	Top centre of announcement email	468 x 60px	£249	1
CHP	Top centre of announcement email	468 x 60px	£249	1

Unfortunately we cannot offer agency discounts for email announcement banners.



Placement & Copy Deadlines 2017



	Order Deadline	Copy Deadline
January	8 December 2015	15 December 2016
February	12 January 2016	19 January 2017
March	16 February	23 February
April	16 March	23 March
May	13 April	20 April
June	18 May	25 May
July	15 June	22 June
August	13 July	20 July
September	17 August	24 August
October	14 September	21 September
November	12 October	19 October
December	16 November	23 November



	Order Deadline	Copy Deadline
January/February	20 December 2016	5 January 2017
March/April	2 March	9 March
May/June	4 May	11 May
July/August	29 June	6 July
September/October	31 August	7 September
November/December	2 November	9 November



	Order Deadline	Copy Deadline
February/March	2 February	9 February
April/May	30 March	6 April
June/July	1 June	8 June
August/September	3 August	10 August
October/November	28 September	5 October
December/January	27 November	4 December