

FOOD PACKER & PROCESSOR INTERNATIONAL

Feature List 2017

What we are looking for...

Our features consist of: case studies, recent installation stories, product development, interviews, industry opinion etc.

The word count should ideally fall between 400 and 1200 words and accompanying images should be at least 300 dpi.

We would be delighted to hear from you about any of the mentioned features.



JANUARY/FEBRUARY

COPY DATE 20/12/2016

Form/Fill/Seal
CAP/MAP
Flow Wrapping
Tamper Evident & Security
Maintenance & Cleaning

easyFairs EasyFairs Preview

MARCH/APRIL

COPY DATE 02/03/2017

Shrink & Stretch Machinery and Materials
Cans & Canning Equipment
Ready Meal Packaging
Chilling Systems

interpack Interpack Preview

MAY/JUNE

COPY DATE 04/05/2017

Conveyors
Drives & Controls
Filling & Capping
Food Preparation & Processing

JULY/AUGUST

COPY DATE 29/06/2017

Carton & Tray Erecting
Multihead Weighing
Sorting & Counting
Checkweighing

PPMA SHOW 2017 Preview i

SEPTEMBER/OCTOBER

COPY DATE 31/08/2017

Palletising & Depalletising
Robot Technology
Metal Detection, X-Ray & Inspection Systems
Warehousing, Storage & Logistics

PPMA SHOW 2017 Preview ii

NOVEMBER/DECEMBER

COPY DATE 02/11/2017

Labelling & Sleeving
Coding & Marking
Multipackaging Developments
Adhesives & Application
Packaging Materials & Containers



CIRCULATION, RATES & FORMATS

The food packaging and processing industry has come under much scrutiny in recent years, and it has been our job at Food Packer & Processor International to keep track of, and report on, the major pressing issues concerning the industry.

GEOGRAPHIC CIRCULATION Total Circulation 4,892

REST OF THE WORLD 401
EUROPE 1,371
UNITED KINGDOM & IRELAND 3,120

Online Readership 2,122
As at 06/10/2016

FOOD PACKER & PROCESSOR INTERNATIONAL Circulation by Job Title

TOP MANAGEMENT 11%
PRODUCTION, TECHNICAL, ENGINEERING MANAGEMENT 43%
PACKAGING BUYERS 26%
MARKETING BRAND MANAGEMENT 20%

RATES BY NUMBER OF INSERTS IN A YEAR

Format		1	3	6
Double Page Spread	Trim 420 x 280mm Full Page Bleed: 426 x 286mm (includes 3mm bleed for all edges)	£2,970	£2,820	£2,675
Full Page - Full Colour Full Page - Mono	Trim 210 x 280mm Full Page Bleed: 216 x 286mm (includes 3mm bleed for all edges)	£1,605 £1,055	£1,555 £1,005	£1,500 £950
Half Page - Full Colour Half Page - Mono	Half Page Horizontal: 178 x 115mm Half Page Vertical: 83 x 229mm (will accept 83 x 254mm)	£1,180 £630	£1,105 £600	£1,115 £565
Quarter Page - Full Colour Quarter Page - Mono	Quarter Page Horizontal: 178mm x 70mm Quarter Page Vertical: 83mm x 115mm	£975 £425	£955 £405	£935 £385
Front Cover	Trim 210 x 280mm and allow IBP banner 80mm. (Advert area 200 x 210mm plus 3mm bleed left, right and bottom) Full Page Bleed: 216 x 286mm (includes 3mm bleed for all edges)	£2,295		
Inside Front Cover Outside Back Cover	Trim 210 x 280mm Full Page Bleed: 216 x 286mm (includes 3mm bleed for all edges)	£1,765 £1,895		
Online Banner Advertising	468 x 60 px: Supplied as JPG, or Flash 10	£200	Multiple entries on application	

Subject to Availability

Circulation: INTERNATIONAL: Loose: £1,040 / Bound: £1,250 UK: Loose: £675
Inserts – up to 200gsm, single sheet

Sponsorship Opportunities – We offer exclusive page sponsorship opportunities to enhance corporate profile – price on application. Advertorial opportunities for a Double Page Spread by negotiation.

Classified – for every type of business. The ideal platform to advertise everything related to food packaging and processing.
Full Page: £1,220 Half Page: £610 Quarter Page: £305 Per Single Column Centimetre: £27

Buyers Guide – All year round visibility under your particular section of expertise.

- 1 Entry with logo **£ 322 per annum**
- 3 Entries with logo **£ 870 per annum**
- 6 Entries with logo **£1642 per annum**

All rates exclusive of VAT