

CHP Packer

Cosmetics, Healthcare & Pharmaceuticals Packer

INTERNATIONAL

Feature List 2017

What we are looking for...

Our features consist of: case studies, recent installation stories, product development, interviews, industry opinion etc.

The word count should ideally fall between 400 and 1200 words and accompanying images should be at least 300 dpi.

We would be delighted to hear from you about any of the mentioned features.



FEBRUARY/MARCH

COPY DATE 02/02/2017

Containers, Closures & Dispense Systems
Container Unscrambling

 **EasyFairs Preview**

 **Interpack Preview i**

AUGUST/SEPTEMBER

COPY DATE 03/08/2017

Capsule & Tablet Filling
Checkweighing & Counting

 **SHOW 2017 Preview**

APRIL/MAY

COPY DATE 30/03/2017

Conveyors & Handling Plant
Palletising & Depalletising
Robot Technology

 **Interpack Preview ii**

OCTOBER/NOVEMBER

COPY DATE 28/09/2017

Labelling & Sleeving
Coding & Marking

DECEMBER/JANUARY

COPY DATE 27/11/2017

Container Design & Innovation
Aerosol Filling
Cosmetic Filling

JUNE/JULY

COPY DATE 01/06/2017

Blister Packaging
Syringes & Syringe Filling
Tamper Evident Systems & Materials



CIRCULATION, RATES & FORMATS

As the leading journal dedicated to the cosmetics, healthcare and pharmaceutical packaging industry, CHP Packer prides itself on being the first with breaking news in the industry.

GEOGRAPHIC CIRCULATION Total Circulation 4,039

REST OF THE WORLD 702
EUROPE 1,638
UNITED KINGDOM & IRELAND 1,699

Online Readership 2,032
As at 06/10/2016

CHP PACKER INTERNATIONAL Circulation by Job Title

TOP MANAGEMENT 11%
PRODUCTION, TECHNICAL, ENGINEERING MANAGEMENT 43%
PACKAGING BUYERS 26%
MARKETING BRAND MANAGEMENT 20%

RATES BY NUMBER OF INSERTS IN A YEAR

Format		1	3	6
Double Page Spread	Trim 420 x 280mm Full Page Bleed: 426 x 286mm (includes 3mm bleed for all edges)	£2,970	£2,820	£2,675
Full Page - Full Colour Full Page - Mono	Trim 210 x 280mm Full Page Bleed: 216 x 286mm (includes 3mm bleed for all edges)	£1,605 £1,055	£1,555 £1,005	£1,500 £950
Half Page - Full Colour Half Page - Mono	Half Page Horizontal: 178 x 115mm Half Page Vertical: 83 x 229mm (will accept 83 x 254mm)	£1,180 £630	£1,105 £600	£1,115 £565
Quarter Page - Full Colour Quarter Page - Mono	Quarter Page Horizontal: 178mm x 70mm Quarter Page Vertical: 83mm x 115mm	£975 £425	£955 £405	£935 £385
Front Cover	Trim 210 x 280mm and allow IBP banner 80mm. (Advert area 200 x 210mm plus 3mm bleed left, right and bottom) Full Page Bleed: 216 x 286mm (includes 3mm bleed for all edges)	£2,295		
Inside Front Cover Outside Back Cover	Trim 210 x 280mm Full Page Bleed: 216 x 286mm (includes 3mm bleed for all edges)	£1,765 £1,895		
Online Banner Advertising	468 x 60 px: Supplied as JPG, or Flash 10	£200	Multiple entries on application	

Subject to Availability

Circulation: INTERNATIONAL: Loose: £1,040 / Bound: £1,250 UK: Loose: £675
Inserts – up to 200gsm, single sheet

Sponsorship Opportunities – We offer exclusive page sponsorship opportunities to enhance corporate profile – price on application. Advertorial opportunities for a Double Page Spread by negotiation.

Classified – for every type of business. The ideal platform to advertise everything related to the cosmetic, healthcare, pharmaceutical and household markets.

Full Page: £1,220 **Half Page:** £610 **Quarter Page:** £305 **Per Single Column Centimetre:** £27

Buyers Guide – All year round visibility under your particular section of expertise.

1 Entry with logo £ 322 per annum
3 Entries with logo £ 870 per annum
6 Entries with logo £1642 per annum

All rates exclusive of VAT