

FOOD PACKER & PROCESSOR INTERNATIONAL

Feature List 2022

What we are looking for...

Our features consist of: case studies, recent installation stories, product development, interviews, industry opinion etc.

The word count should ideally fall between 400 and 1200 words and accompanying images should be at least 300 dpi.

We would be delighted to hear from you about any of the mentioned features.



JANUARY/FEBRUARY

COPY DATE 22/12/2021

CAP/MAP
Flow Wrapping
Form/Fill/Seal
Maintenance & Cleaning
Tamper Evident & Security

SEPTEMBER/OCTOBER

COPY DATE 01/09/2022

Metal Detection, X-Ray & Inspection Systems
Palletising & Depalletising

PPMA PPMA Preview (2)

Robot Technology
Warehousing, Storage & Logistics

MARCH/APRIL

COPY DATE 03/03/2022

Anuga FoodTec Preview

Cans & Canning Equipment
Chilling Systems

IFFA IFFA Preview

Ready Meal Packaging
Shrink & Stretch Machinery and Materials



NOVEMBER/DECEMBER

COPY DATE 02/11/2022

Adhesives & Application
Coding & Marking
Labelling & Sleeving
Multipackaging Developments
Packaging Materials & Containers

MAY/JUNE

COPY DATE 28/04/2022

Conveyors
Drives & Controls
Filling & Capping
Food Preparation & Processing

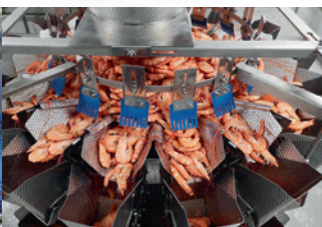
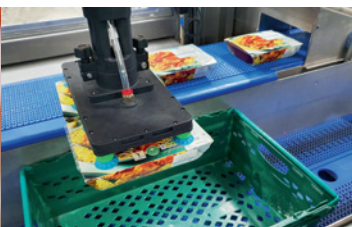
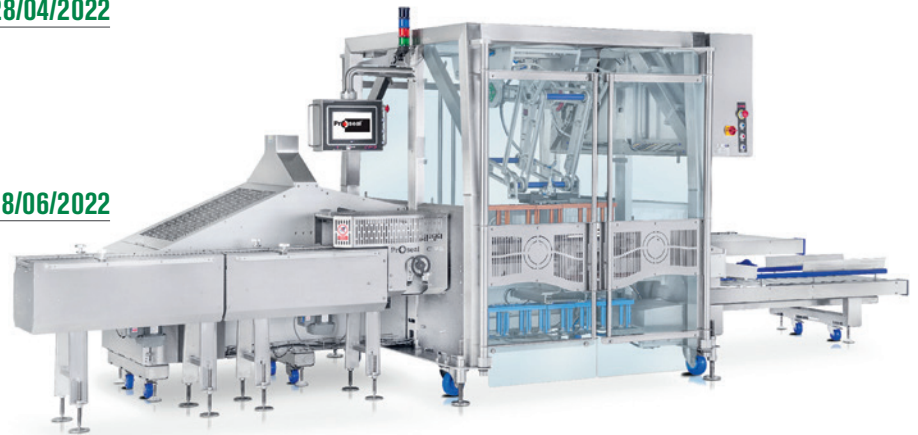
JULY/AUGUST

COPY DATE 28/06/2022

Carton & Tray Erecting
Checkweighing
Multihead Weighing

PPMA PPMA Preview (1)

Sorting & Counting



CIRCULATION, RATES & FORMATS

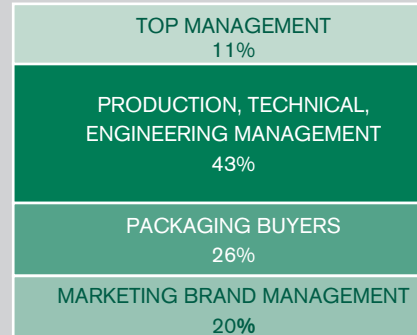
The food packaging and processing industry has come under much scrutiny in recent years, and it has been our job at Food Packer & Processor International to keep track of, and report on, the major pressing issues concerning the industry.

GEOGRAPHIC CIRCULATION Total Circulation 4,935



Online Distribution 3,475
As at 08/10/2021

FOOD PACKER & PROCESSOR INTERNATIONAL Circulation by Job Title



RATES BY NUMBER OF INSERTS IN A YEAR

Format		1	3	6
Double Page Spread	Trim: 420 x 280mm (+ 3mm bleed for all edges)	£3,060	£2,900	£2,755
Full Page	Trim: 210 x 280mm (+ 3mm bleed for all edges)	£1,655	£1,600	£1,545
Junior Page	131.5 x 187mm (+ 3mm bleed for all edges)	£1,360	£1,320	£1,275
Half Page	Horizontal: 178 x 118mm Vertical: 85.75 x 225mm	£1,215	£1,180	£1,145
Quarter Page	Horizontal: 178 x 54.5mm Vertical: 85.75 x 109mm	£1,000	£985	£960
Front Cover	Trim: 210 x 280mm Allow 67mm for FPPI banner (Advert area 210 x 213mm) (+ 3mm bleed to left, right and bottom edges)	£2,365		
Inside Front Cover Outside Back Cover	Trim: 210 x 280mm (+ 3mm bleed for all edges)	£1820 £1950		
Online Banner Advertising	400-1200 x 60px	£200	Multiple entries on application	
Email Banner Advertising	468 x 60px	£249	Multiple entries on application	

Subject to Availability

Loose Inserts – Maximum weight 200gsm – **International:** £1,075 | **UK:** £695

Sponsorship Opportunities – Exclusive page sponsorship opportunities to enhance corporate profile – price on application. Single or Multiple page Advertorial opportunities available by negotiation.

Classified – for every type of business. The ideal platform to advertise everything related to food packaging and processing.
Full Page: £1,220 | **Half Page:** £700 | **Quarter Page:** £375

Buyers Guide – All year round visibility under your particular section of expertise.

	Single Column (55 x 69mm)	Double Column (116.5 x 69mm)	
1 Entry	£332 per annum	£435 per annum	All rates GBP £ Sterling and exclusive of VAT
3 Entries	£896 per annum	£1174 per annum	
6 Entries	£1690 per annum	£2215 per annum	