

CHP Packer

Cosmetics, Healthcare & Pharmaceuticals Packer

INTERNATIONAL

Feature List 2022

What we are looking for...

Our features consist of: case studies, recent installation stories, product development, interviews, industry opinion etc.

The word count should ideally fall between 400 and 1200 words and accompanying images should be at least 300 dpi.

We would be delighted to hear from you about any of the mentioned features.



WINTER

COPY DATE 08/02/2022

Containers, Closures & Dispense Systems
Container Unscrambling

SPRING

COPY DATE 31/03/2022

Conveyors & Handling Plant
Palletising & Depalletising
Robot Technology

SUMMER

COPY DATE 28/07/2022

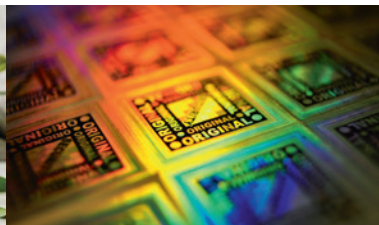
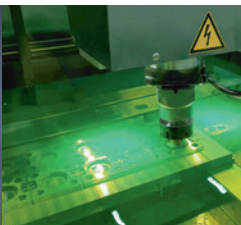
Blister Packaging
Capsule & Tablet Filling
Checkweighing & Counting
Syringes & Syringe Filling
Tamper Evident Systems & Materials

PPMA PPMA Preview

AUTUMN

COPY DATE 10/11/2022

Aerosol Filling
Coding & Marking
Container Design & Innovation
Cosmetic Filling
Labelling & Sleeving



CIRCULATION, RATES & FORMATS

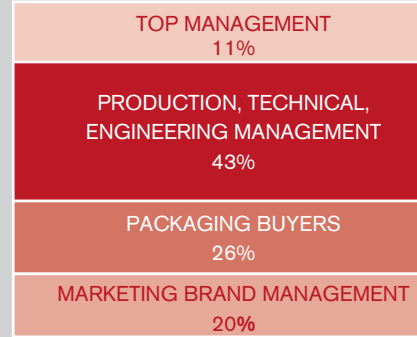
As the leading journal dedicated to the cosmetics, healthcare and pharmaceutical packaging industry, CHP Packer prides itself on being the first with breaking news in the industry.

GEOGRAPHIC CIRCULATION Total Circulation 4,230



Online Distribution 2,643
As at 08/10/2021

CHP PACKER INTERNATIONAL Circulation by Job Title



RATES BY NUMBER OF INSERTS IN A YEAR

Format		1	2	4
Double Page Spread	Trim: 420 x 280mm (+ 3mm bleed for all edges)	£3,060	£2,900	£2,755
Full Page	Trim: 210 x 280mm (+ 3mm bleed for all edges)	£1,655	£1,600	£1,545
Junior Page	131.5 x 187mm (+ 3mm bleed for all edges)	£1,360	£1,320	£1,275
Half Page	Horizontal: 178 x 118mm Vertical: 85.75 x 225mm	£1,215	£1,180	£1,145
Quarter Page	Horizontal: 178 x 54.5mm Vertical: 85.75 x 109mm	£1,000	£985	£960
Front Cover	Trim: 210 x 280mm Allow 70mm for CHP banner (Advert area 210 x 210mm) (+ 3mm bleed to left, right and bottom edges)	£2,365		
Inside Front Cover Outside Back Cover	Trim: 210 x 280mm (+ 3mm bleed for all edges)	£1820 £1950		
Online Banner Advertising	400-1200 x 60px	£200	Multiple entries on application	
Email Banner Advertising	468 x 60px	£249	Multiple entries on application	

Subject to Availability

Loose Inserts – Maximum weight 200gsm – **International:** £1,075 | **UK:** £695

Sponsorship Opportunities – Exclusive page sponsorship opportunities to enhance corporate profile – price on application. Single or Multiple page Advertorial opportunities available by negotiation.

Classified – for every type of business. The ideal platform to advertise everything related to cosmetic, healthcare, pharmaceutical and household markets.

Full Page: £1,220 | **Half Page:** £700 | **Quarter Page:** £375

Buyers Guide – All year round visibility under your particular section of expertise.

	Single Column (55 x 69mm)	Double Column (116.5 x 69mm)	
1 Entry	£332 per annum	£435 per annum	All rates GBP & Sterling and exclusive of VAT
3 Entries	£896 per annum	£1174 per annum	
6 Entries	£1690 per annum	£2215 per annum	